Secta. II-27—100,000—21-6-48.

Food (1948) Department.

SERIES.

G.O. No. 627.

Dated 22-7-49

[Despatch Abstract.]

Agriculture - Propoganda - Exhibitions - Financial limit to incur expenditure by the Director of Agriculture - Enhance ment of and Reorganization of propaganda by the Agricultural Department - Director of Agri Agricultural's Proposals - Orders passed.

GOVERNMENT OF MADRAS
Abstract.

AGRICULTURE - Propaganda - Exhibitions - Financial limit to incur expenditure by the Director of Agirculture - Enhancement of and Reorganization of propaganda by the Agricultural Department - Dirictor of Agricultural's proposals - Orders passed.

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years in connection with the participation of the Agricultural Department in exhibitions. The Director of Agriculture is requested to review the position at the end of thatperiod with reference to the price levels at that time.

Item (2) above. The reorganisation of the exhibitions proposed to be held in the village, taluk, district, Regional and Provincial Headquarters, as suggested by the Director of Agriculture in para 4 of his letter cited, is generally approved subject to the remarks that fresh pictorial posters should be prepared by the Agricultural Department in addition to and not instead of the present word posters and graphs, as the Government consider that the word posters and graphs will be of use for those who desire to know what the Agricultural Department is doing.

Item (3) above. The Government have provided each districts (except the districts of East Godavari, West Godavari, Ramanad, Tirunelveli, Kistna, Chingleput, Visakhapatanam, South Arcot, and Madras (to ~~wich~~ Prohibition was introduced with effect from 2nd October, 1948)with a propaganda van equipped with magic lantern, cinema outfit and public address system in connection with Prohibition (Amelioration) work. The question of providing propaganda vans for the new prohibition districts also is separately under the consideration of Government. For the present, the Director of Agriculture is requested to indent on these vans in connection with Agricultural Propaganda. Whenever necessary or to carry on a ~~tura~~ combined a propaganda with the Prohibition department. The Registrar of Cooperative Societies is requested to comply with the indents of the Director of Agriculture for the propaganda vans. The Director of Agriculture may submit proposals for independent units for the Agricultural Department, if considered necessary, as Part II Scheme for 1950-51.

(BY ORDER OF HIS EXCELLENCY THE GOVERNOR)

R.Kateswara Rao,
Deputy Secretary to Government.

To
The Director of Agriculture,
The Joint Director of Agriculture.
The Accountant General, through Finance Department
The Registrar of Cooperative Societies.
Copy to Development Department.
Copy to Revenue Department.
Copy to Public Works Department (I and P)
Copy to Stock File.

/True Copy/

Gopalsamy
Office Assistant,
MADRAS RECORD OFFICE.
23/9

GK.15.9.